



Via Email and X.com

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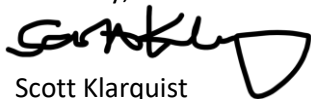
Dear Mr Moore:

As an addendum to my prior letter to you and STAAR Surgical (STAA), please note the following suggestion:

Before & After Widget on STAA Homepage. If I go to STAA's homepage, I find an introductory video for the company. While this video is fine, the company needs to think about the following: What do we want prospective customers to see first? They say a first impression is hard to shake. This is why I believe STAA needs to hit the customer right away on its homepage with a "Wow" or "Eureka" moment¹. **I believe that the first thing that I (as a prospective customer) would want to see is something showing me how much my vision will likely improve when I get STAA's EVO lenses.** So what really should be on the homepage (instead of the current video), in my opinion, is some kind of Before & After Widget that would allow people to input their current eye metrics (such as mild nearsightedness) or current eye prescription and then have the widget show the customer how much their vision could improve with STAA's products. For example, it could show how a street sign would look at night (while driving) both before and after the implantation of the EVO lenses (and so on with other examples, like reading a book for a person with farsightedness, etc). **What you want as a company is for prospective customers to use the widget and immediately exclaim "Wow, I need this!"**

I would appreciate it if you could forward this addendum to the board of directors and senior management at STAA. Please contact me if you would like to discuss any of the above items further. Thanks very much.

Sincerely,



Scott Klarquist

CIO, Seven Corners Capital Management, LLC

¹ Remember Steve Jobs on the customer: "People don't know what they want until you show it to them."